

**DEAR VIEWER,**

Hello from FRC Team 4392, The Deceivers. We are The Deceivers and we are student members of the business team contacting you about a future sponsorship with our robotics team. We are from Brimley Area High School in Brimley, Michigan and our goal at our robotics program is to teach students the values of *S.T.E.M.* (Science, Technology, Engineering, and Math). Our robotics program at Brimley operates under a larger organization, *F.I.R.S.T.* (For Inspiration and Recognition in Science and Technology). With this organization, we teach students the values of teamwork, business, engineering, computer science, math and other *S.T.E.M.* related fields and give them a future in these career paths.

We do need help meeting the financial requirements of this fantastic program. Our high-school team spent \$52,380 in the 2024 season. This money is used on robot expenses, travel, lodging, food, etc. With your help, we can broaden our possibilities. With a larger budget, it would allow us to get better materials and to try out new things that can aid us in competition, and education. It is with a larger budget that allowed us to get a CNC router and 3-D printer to make pieces that paved the way for us to do exponentially better in competitions.

Our team has accomplished a lot in our thirteen years of existence. We have made it to state and world championship events and have brought home a few victories. Every year we improve, not only our robot but our team and workspace. We are always looking to expand our collection of tools and machines, such as new tool chests, better bandsaws, introduction of a milling machine, etc. Resources are always in high demand as well, with us using a large amount of aluminum, hardware, and electronic components every year.

Our team of seventeen students also exists as an active scene in our community. We spend time volunteering/fundraising for local events and raising money to put together fish fries and roadside cleanups with the VFW for the future and betterment of the environment. Everything the Deceivers do is accompanied with a smile, and with our team apparel, which includes sponsor names.

A sponsorship from you would be greatly appreciated. Your sponsorship will not go unrecognized. Sponsorships to our team come with tiered benefits, including custom-printed logos on our robot and inclusion on our website. We would be grateful to accept either in-kind, or cash donations. If you have any questions, comments, or sponsorship inquiries, please do not hesitate to contact us by email at [deceiversrobotics@gmail.com](mailto:deceiversrobotics@gmail.com). Thank you for considering FRC Team 4392 as a sponsorship partner, and we look forward to hearing your decision.

Sincerely,

FRC 4392, The Deceivers



## SPONSOR TIERS

### **Diamond Sponsor \$5000+**

- o Large logo of business on the robot
- o Name and logo on team shirt\*
- o Logo and link on website
- o Previous rewards

### **Gold Sponsor \$1000-\$4999**

- o Medium logo of business on robot
- o Name on team shirt\*
- o Logo and link to business on website
- o Previous rewards

### **Silver Sponsor \$250-\$999**

- o Name displayed on sponsor banner, visible at competitions and events\*
- o Previous rewards

### **Bronze Sponsor \$25-\$249**

- o “Shout out” on team Facebook and Twitter page
- o Name on website

**[student]**

Team Contact

deceiversrobotics@gmail.com

deceivers.org

\*donations received after January 2026 will not be included on the sponsor banner or team shirt



## SPONSORSHIP INFORMATION

(Please print or type, so we can accurately include information)

Business name: \_\_\_\_\_

Contact person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Business website: \_\_\_\_\_

**Please make checks payable to: Brimley Schools (in memo write Robotics)**

Give checks to your student contact, or mail to;

Brimley Schools / Deceivers  
7134 S. M-221  
Brimley, MI 49715

Amount donated: \_\_\_\_\_ Check #: \_\_\_\_\_ Cash: \_\_\_\_\_

Material donation: \_\_\_\_\_

Thank you for your support!  
Your generosity is truly greatly appreciated  
and will be put to great use!