

**DEAR VIEWER,**

Hello from FRC Team 4392, The Deceivers. We are from Brimley Area High School in Brimley, Michigan and our goal at our robotics program is to teach students the values of *S.T.E.M.* (Science, Technology, Engineering, and Math). Our robotics program at Brimley operates under a larger company, *F.I.R.S.T.* (For Inspiration and Recognition in Science and Technology). With this company, we teach students the values of teamwork, business, engineering, computer science, math and other *S.T.E.M.* related fields and give them a future in these career paths.

We do need help meeting the financial requirements of this fantastic program. Our high-school team spent \$35,034.26 in the 2022 season. This money is used on robot expenses, travel, lodging, food, . With your help, we can broaden our possibilities. With a larger budget, it would allow us to get better materials and to try out new things that can aid us in competition, and education. It is with a larger budget that allowed us to get a CNC router and 3-D printer to make pieces that paved the way for us to do exponentially better in competitions.

Our team has accomplished a lot in our eleven years of existence. We have made it to state and world championship events and have brought home a few victories. Every year we improve, not only our robot but our team and workspace. We are always looking to expand our collection of tools and machines, such as new tool chests, better bandsaws, introduction of a milling machine, etc. Resources are always in high demand as well, with us using a large amount of aluminum, hardware, and electronic components every year.

Our team of fifteen students also exists as an active scene in our community. We spend time volunteering/fundraising for local events and raising money to put together Thanksgiving meals for those who would be otherwise unable to afford them. Everything The Deceivers does is accompanied with a smile, and with our team apparel, which includes sponsor names.

A sponsorship from [insert company] would be greatly appreciated. Your sponsorship will not go unrecognized. Sponsorships to our team come with tiered benefits, including custom-printed logos on our robot and inclusion on our website. We would be grateful to accept either in-kind, or cash donations. If you have any questions, comments, or sponsorship inquiries, please do not hesitate to contact us by email at [deceiversrobotics@gmail.com](mailto:deceiversrobotics@gmail.com). Thank you for considering FRC Team 4392 as a sponsorship partner, and we look forward to hearing your decision.

Sincerely,  
FRC 4392, The Deceivers



## SPONSOR TIERS

### **Diamond Sponsor \$5000+**

- o Large logo of business on the robot
- o Name and logo displayed on sponsor banner, visible at competitions and events
- o Name and logo on team shirt
- o Logo and link on website

### **Gold Sponsor \$1000-\$4999**

- o Medium logo of business on the robot
- o Name or logo displayed on sponsor banner, visible at competitions and events
- o Name on team shirt
- o Logo and link on website

### **Silver Sponsor \$250-\$999**

- o Name displayed on sponsor banner, visible at competitions and events
- o Name on team shirts
- o Line of text with business name on robot
- o Name on website

### **Bronze Sponsor \$25-\$249**

- o “Shout out” on team Facebook and Twitter page
- o Name on website

deceiversrobotics@gmail.com

deceivers.org



## SPONSORSHIP INFORMATION

(Please print or type, so we can accurately include information)

Business name:

Contact person:

Address:

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Business website:

Please make checks payable to: Brimley Schools (in memo write Robotics)  
Give checks to your student contact, or mail to;

**Deceivers Robotics**  
**7134 S. M-221**  
**Brimley, MI 49715**

Amount donated: \_\_\_\_\_ Check #: \_\_\_\_\_ Cash:

Material donation:

Thank you for your support!  
Your generosity is truly greatly appreciated  
and will be put to great use!